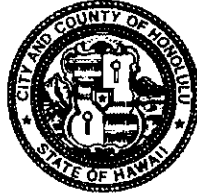


DEPARTMENT OF PLANNING AND PERMITTING
CITY AND COUNTY OF HONOLULU

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MUFI HANNEMANN
MAYOR



DAVID K. TANOUE
DIRECTOR
ROBERT M. SUMITOMO
DEPUTY DIRECTOR

June 1, 2010

MEMORANDUM

TO: BERNICE K. N. MAU, CITY CLERK
OFFICE OF THE CITY CLERK

FROM: DAVID K. TANOUE, DIRECTOR *AKT*
DEPARTMENT OF PLANNING AND PERMITTING

SUBJECT: REGULATIONS FOR POLITICAL-RELATED SIGNAGE

As another campaign season progresses, questions concerning political signage will again be raised. Therefore, it seems appropriate to provide you with some guidelines on how political-related signs are treated under both City and State regulations.

1. Political Signs on Private Property: The placement of political signs on private residential property is not currently regulated.
2. Campaign Headquarters Signs: Signs for campaign headquarters are regulated as "business signs" for purposes of the Land Use Ordinance (LUO) sign regulations. Such signs must be located on the premises of the headquarters and are subject to the provisions enumerated in LUO Section 21-7.40 which specify the number, type, placement, illumination, and size of permitted signs, based on the underlying zoning district for the property. The following political signs are regulated as business signs when they can be seen from a public right-of-way or a parking lot on an adjacent lot.
 - a. Located on the lot outside the campaign office; or
 - b. On the exterior face of the building where the headquarters has building frontage facing a street or parking area; or
 - c. Fixed to the inside or outside of a window of the campaign office.

All other campaign-related signage located within the interior of a campaign office will generally not be regulated.

Bernice K. N. Mau, City Clerk
June 1, 2010
Page 2

3. Signs NOT Regulated by the LUO: The following types of political messages are not regulated by the LUO: Bumper stickers affixed to a motor vehicle, hand-carried political signs and political signs erected in the public right-of-way. However, please note that any signs, including political signs, displayed in a public right-of-way or public mall are subject to summary removal pursuant to the provisions of Chapter 29, Article 14, ROH.

I hope this helps clarify the issue for you and interested parties. Please contact me or Jamie Peirson of our staff at extension 88014 if you have any questions.

DKT:bic